Repurpose, Experience, Taste and Rethink Culture

PROGRAM
Tuesday 22nd March, 2016

09:30 Morning coffee

10:00 - 11:30 Session 1: Repurpose culture – Creative reuse

10:00 Opening Words
10:05 Open data, core element of NSRF (ΕΣΠΑ) administration and prerequisite for NSRF projects
10:20 The age of reuse and user engagement: Enrichment and participation in digital culture
10:40 Unified search of digital cultural content: Searching culture
11:00 Communicating culture WITH an interoperable platform for creative reuse of digital cultural heritage

11:30 - 11:45 Coffee break

11:45 - 13:00 Session 2: Experience culture – A tour in European Projects

11:45 Watching and listening to culture: the cases of EUscreen & Europeana Sounds projects
12:10 Digital cultural heritage with style: the Europeana Fashion project
12:30 Do you want to find out MORE?
12:50 Panel Discussion

13:00 -14:00 Lunch

14:00 - 15:15 - Session 3: Taste culture – Food and Drink

14:00 The European Food and Drink project and the Attica Wine Trail | The experience of the Domaine Vassiliou winery
14:20 The value of providing content
14:40 Digital footprint of the National Gallery
15:00 Panel Discussion
15:15 - 15:30 Coffee Break

15:30 - 17:00 Session 4: Rethink culture: Museums and Art

15:30 A multi-modal approach for the development of Open Educational Material | The Case of the Onassis Cultural Centre Athens Centre
15:50 MuseumPlus and the reuse of cultural content
16:10 City Tales | Ubiquitous culture and cities
16:30 Clio Muse | Appetite for culture
16:50 Panel Discussion & Wrap up

17:00 End of Event