

# Repurpose, Experience, Taste and Rethink Culture

## PROGRAM

Tuesday 22<sup>nd</sup> March, 2016

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**09:30 Morning coffee**

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**10:00 - 11:30 Session 1: Repurpose culture – Creative reuse**

**10:00** Opening Words

**10:05** Open data, core element of NSRF (ΕΣΠΑ) administration and prerequisite for NSRF projects

**10:20** The age of reuse and user engagement: Enrichment and participation in digital culture

**10:40** Unified search of digital cultural content: Searching culture

**11:00** Communicating culture WITH an interoperable platform for creative reuse of digital cultural heritage

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**11:30 - 11:45 Coffee break**

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**11:45 - 13:00 Session 2: Experience culture – A tour in European Projects**

**11:45** Watching and listening to culture: the cases of EUscreen & Europeana Sounds projects

**12:10** Digital cultural heritage with style: the Europeana Fashion project

**12:30** Do you want to find out MORE?

**12:50** Panel Discussion

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**13:00 -14:00 Lunch**

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**14:00 - 15:15 - Session 3: Taste culture – Food and Drink**

**14:00** The European Food and Drink project and the Attica Wine Trail | The experience of the Domaine Vassiliou winery

**14:20** The value of providing content

**14:40** Digital footprint of the National Gallery

**15:00** Panel Discussion

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**15:15 - 15:30 Coffee Break**

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**15:30 -17:00 Session 4: Rethink culture: Museums and Art**

**15:30** A multi-modal approach for the development of Open Educational Material |  
The Case of the Onassis Cultural Centre Athens Centre

**15:50** MuseumPlus and the reuse of cultural content

**16:10** City Tales | Ubiquitous culture and cities

**16:30** Clio Muse | Appetite for culture

**16:50** Panel Discussion & Wrap up

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**17:00 End of Event**

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